

UNDERGRADUATE INTERMEDIATE EXAMINATION,2020
KISHORE BHARATI BHAGINI NIVEDITA COLLEGE (CO-ED)(542)
B.COM PART I(HONOURS/GENERAL/MAJOR)EXAMINATION,2020
PRINCIPLES AND PRACTICE OF MANAGEMENT & BUSINESS
COMMUNICATION

(C-13-G)

FULL MARKS-100

TIME-2 HOUR

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SEND THE PHOTO OF YOUR ANSWER SHEET IN THE ABOVE EMAIL-ID.

PRINCIPLES AND PRACTICE OF MANAGEMENT

1.What do you mean by scientific Management?Discuss Henry Fayol's principles of management.(5+20=25)

2.What are the features of forecasting?Write down the main functions of management.(10+15=25)

Or,

Distinguish between theory-X and theory-Y.Briefly describe Hergberg's two factor theory.(15+10=25)

BUSINESS COMMUNICATION

2.What are the elements of communication?write the principles of effective communication.(10+15=25)

what do you mean by grapevine commnunication?Write five advantages and disadvantages of E-mail.(5+20=25)

Or,

Distinguish between formal and informal communication.What do you mean by upward and downward communication?(15+10=25)
