

DR. SWEETY SADHUKHAN

**Assistant Professor and Head,
Department Of Commerce
Kishore Bharati Bhagini Nivedita College (Co-Ed.)
Date of Joining: 10.09.2014
ID No.: 201400042**



Objectives: Develop and promote creativity and high- order thinking skills that increase the performance of students.

Personal Details:

Father's Name: Rabindra Nath Sadhukhan
Address: 9/1, Shambhunath Pandit Street, Bhowanipore, Kolkata- 700025
Marital Status: Married
Nationality: Indian
Sex: Female
Date of Birth: 20th October, 1983
Interest Area: Travelling, Photography, Music, Reading, Cooking
Area of Specialization: Accounts, Finance & Management
Mail id: sweety.sadhukhan@gmail.com

Qualification

M.COM (CU), M.PHIL (CU), Ph.D. (CU), NET, SET, JRF (Awarded)

Past Experiences

- 16 years of teaching experiences in different colleges, namely,
- Sivanath Sastri College (w,e.f 02.08.2008- 09.09.2014)
 - Bangabasi Day College,
 - Naba Ballygunge Mahavidyalaya,
 - Vidyasagar Evening College,
 - Prafulla Chandra College.

RESEARCH ACTIVITIES

Book Published:

1. **E-Commerce and Business Communication** published by **McGraw Hill** Education (India) Private Limited in accordance with B. Com CBCS Semester- II syllabus of Calcutta University and other allied university.

Co- author:

Syamales Maity

Printed Book Edition:

ISBN-13: 978-93-89538-29-8

ISBN-10: 978-93-89538-29-7

E-Book Edition:

ISBN-13: 978-93-89538-30-4

ISBN-10: 978-93-89538-30-0

2. **TAXATION- II ON DIRECT TAXES AND GST (ASSESSMENT YEAR 2022-23)**

Published by TEE DEE Publication in accordance with B. Com CBCS Semester- V syllabus of Calcutta University and other allied university.

Co- author:

CA Navin Khemka

CS Prasenjit Das

3. **Fundamentals of E- Commerce & Business Communication**

Published by Lawpoint Publication in accordance with B. Com CBCS Semester- II syllabus of Calcutta University and other allied university.

Co- author: Syamales Maiti

ISBN: 978-93-94499-15-7

Guest Editor of Special Issues

Act as **Guest Editor** of Special Issue on:

- i. Industry 4.0- The Sustainable and Smart Ways to Control the Management of Manufacturing Sector issued on “Sustainability”- an Open Access Journal by MDPI, Academic Open Access Publishing, Basel, 2021
- ii. The New Era of Digital Marketing issued on Journal of Theoretical and Applied Electronic Commerce Research- an Open Access Journal by MDPI, Academic Open Access Publishing, Basel, 2021

Lists of Paper Publications:

Sl. No	Type of Publication	ISSN/ISBN numbers	Name of Organizer/ Book	Co- writer	Status of Publication of the books/ Journal	Title of the paper published	Year of Publication

1	Seminar Proceedings	ISBN: 978-81-924140-4-1	Dept. of Commerce, Sonarpur Mahavidyalaya, Rajpur-700149 (Women Entrepreneurship in India: Emerging Issues)	Co-writer: Dr. Sumanta Dutta	UGC Sponsored National Seminar	ICT and Women Empowerment: Some Perspective (pg. no. 75)	2012
2	Paper in a Journal	0972-3528 (Vol 47, No. 10)	The Institute of Cost Accountants of India (The Management Accountant- The Journal for CMAs)	Co-writer: Anandaraj Saha	National Seminar	Ethical Governance (pg. no. 1170)	October 2012
3	Paper in a Journal	ISSN: 2278-6961 (Vol 3)	Naba Ballygunje Mahavidyalaya (The Way- the official organ of Department of Commerce)	-	-	Women Empowerment: An Approach to Nurture Morality and Values (pg. no. 86)	2013
4	Paper in a Journal	ISSN: 2277-4831 (Vol 3, No. 1)	Vivekananda College, Kolkata (Bodhi Artham- a journal of Economics, Commerce and Management)	-	-	Encountering Work-life Balance by Countering Stress: A study on Employees Working in Corporate Sectors (pg. no. 59)	Nov 2013
5	Paper in a Journal	-	Dept. of Journalism and Mass communication and English, ShriShikshayatan College in collaboration with Muralidhar Girls' College (Women's Empowerment And New Media)	-	UGC Sponsored State Level Seminar	Empowerment of Women: Role of New Media to Nurture Morality and Values	September 2015
6	Seminar Proceedings	ISBN: 978-93-526718-7-8	Azad Hind Fouz Smriti Mahavidyalaya in collaboration with Sovarani Memorial College (Emerging Issues in Accounting and Finance)	-	National Seminar	Social Network: A Platform for Empowering 'The Women' (pg. no. 157)	2017

7	Seminar Proceedings	ISBN: 978-93-5321-025-0	The Heritage College (Dept. of Economics and Commerce) in Collaboration with ISI Kolkata and Vivekanada University, Belur Math. (Human Development in India)	Co-writer: Prasenjit Das	National Seminar	Stress and Human Development: A study with special reference to IT sector in Kolkata	2019
8	Seminar Proceedings	ISBN: 978-93-88866-15-6	Calcutta Girls College in collaboration with Vidyasagar Evening College (Contemporary Issues in Accounting and Finance)	-	National Seminar	Stress Management and Prevention: A step towards Sustainable Human Development with special reference to IT Sector	2019
9	Seminar Proceedings	ISSN: 2249-4808 (Business Spectrum Special Volume March 2020-Open Access Referred Peer Reviewed Bi-Annual Journal of IAA)	Indian Accounting Association, South Bengal Branch in association with Institute of Management Study (IMS), Kolkata	-	International Conference	Sustainable Human Development: A Study on Work-Life Balance with Special Reference to IT Sectors in Kolkata	2020
10	Seminar Proceedings	ISBN: 978-93-89657-14-2	St. Xavier's College with collaboration with Lincoln University (Innovative Business Practices in a V.U.C.A World)	-	International Conference	An insight into the "Factors causing Stress" among the Employees working in selected IT companies: A Study	2020
11	Seminar Proceedings	ISBN: 978-93-91572-41-9	Indian Accounting Association, Kolkata Branch in association with ICAI (Issues in Accounting & Finance in the Post- Covid Scenerio)	Co-author: Dr. Sharmistha Acharyya	National Webinar	Satisfaction among the students in Education during Pre- COVID 19 Pandemic situations and during the COVID 19 Pandemic situations: A Comparative Study in selected two colleges in West Bengal	December 2021

12	Chapter in a Book	ISBN: 978-93-5506-382-3	Women's Education- An International Perspective	Co-author: Dr. Sharmistha Acharyya	-	Impact of Femvertising on Women Empowerment: A Study in few selected areas of Kolkata, Howrah and Hoogly District of West Bengal.	2022
13	Chapter in a Book	ISBN: 978-93-95005-00-5	Commerce Alumni Association & Department of Commerce, University of Calcutta	-	-	Managing Mental Health to Build Resilience during Covid-19 Pandemic: A Study Among Students Studied in Selected Undergraduate Colleges in South Kolkata, West Bengal	2022
14	Chapter in a Book	ISBN: 978-967-2819-24-0 e-ISBN: 978-967-2819-25-7	Published: Lincoln University, Malaysia Sponsored: University of Gour Banga, West Bengal (Sustainable Roadmap Development Strategies in India: Paving the way for a better future)	Co-author: Dr. Sharmistha Acharyya	-	Advertisement as a tool to Empower 'The Women': A study in the selected areas of Kolkata	2023

Lists of Paper Presentations on Seminar/ Conference:

Sl. No.	Date of the presentation	Sponsored by	Topic for Discussion	Title of the Paper	Organised by
1	Dec 19-20, 2011	UGC sponsored National Seminar	Women Entrepreneurship in India: Emerging Issues	ICT and Women Empowerment: Some Perspective	Dept. of Commerce, SonarpurMahavidyalaya, Rajpur-700149 (Dept. of Commerce)
2	Sep 18, 2015	UGC sponsored State Level Seminar	Women's Empowerment and New Media	Empowerment of Women: Role of New Media to Nurture Morality and Values	Dept. of Journalism and Mass communication and English, Shri Shiksayatan College in collaboration with Muralidhar Girls' College
3	Nov 11-12, 2016	UGC sponsored Two Day National Seminar	Emerging Issues in Accounting and Finance	Social Network: A Platform for Empowering 'The Women'	Azad Hind Fouz Smriti Mahavidyalaya in collaboration with Sovarani Memorial College (Dept. of Commerce)
4	Sep 3-4, 2018	Two- Day International Seminar Funded By: Dept. of Higher Education, Science & Technology and Bio- Technology (Govt. of West Bengal)	Contemporary Issues of Women Education in the Global Context	Advertisement and women Empowerment: A study in theArea of Behala and Bhowanipore	Diamond Harbour Women's University (Dept. of Education)
5	Jan 18-19, 2019	National Seminar	Human Development in India: A Road towards Sustainable Competitive	Stress and Human Development: A Study with Special	Heritage College (Dept. of Economics and Commerce) in Collaboration with ISI Kolkata

			Advantage	Reference to Information Technology sector in Kolkata	and Vivekananda University, Belur Math
6	Jan 29-30, 2019	ICSSR sponsored Two-Day National Seminar	Contemporary Issues in Accounting and Finance	Stress Management and Prevention: A step towards Sustainable Human Development with special reference to Information Technology Sector	Calcutta Girls College in collaboration with Vidyasagar Evening College
7	Feb 9, 2019	International Conference	Economic and Tax Reforms in India in the Global Perspective	Sustainable Human Development: A Study on Work-Life Balance with Special Reference to Information Technology Sectors in Kolkata	Indian Accounting Association, South Bengal Branch in association with Institute of Management Study (IMS), Kolkata
8	Sep 13-14, 2019	International Conference	Emerging perspectives in Commerce, Economics, Environment and Management-Transformation of the Global Economy	Countering Stress: A study for developing the Future of Mankind in creating Sustainable Organizations with special references to the employees working in selected IT Sector in Kolkata	St. Xavier's College in collaboration with Bengal Chamber of Commerce & Industry and Micro, Small & Medium Enterprises and Textiles Govt. of West Bengal
9	Jan 3-4, 2020	International Conference	Innovative Business Practices in a V.U.C.A World	An insight into the "factors causing stress" among the employees working in selected IT companies: A study	St. Xavier's College with collaboration with Lincoln University
10	July 4-5, 2020	National Webinar	Post Lockdown Economy- Challenges before business & Accountants	Satisfaction among the students in Education during Pre-COVID 19 Pandemic situations and during the COVID 19 Pandemic situations: A Comparative Study in selected two colleges in West Bengal	Indian Accounting Association, Kolkata Branch in association with ICAI
11	July 22-24, 2020	International Multi-disciplinary virtual conference	Research Development in Dynamic Times	Impact of Femvertising on Women Empowerment: A Study in few selected areas of Kolkata, Howrah and Hoogly District of West Bengal.	Special Minds in collaboration of SSN Research Foundation
12	Mar 15, 2024	International Seminar (blended mode)	Contemporary issues in accounting, finance, marketing and taxation	Differences in the perception of stress causing factors between different age groups: A case study in selected Information	Dept. of Commerce, West Bengal State University along with IQAC in collaboration with Indian Accounting Association South Bengal Branch and Institute of Company Secretaries of India

				Technology Sectors in Kolkata	(ICSI)
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SEMINAR ATTEND (w.e.f 2018 onwards)

Sl.no.	Date	Organizer	Topic	Durations
1	05.06.2020	Dept. of Commerce, Malda College & Sivanath Sastri College	One day International Webinar on Living with Lockdown: Lessons from India's Covid-19 Response and the way forward to Economic Survival	7 hours
2	18.06.2020	Dept. of Commerce, Raiganj University	One day International Webinar on Issues & Challenges in Global Scenerio at the present Context	7 hours
3	08.07.2020	Food & Nutrition Dept. of Maharani Kasiswari College with Bangladesh Academy of Dietetics & Nutrition	One day International Webinar on Food & Mood: Aspects of Healthy Life	2 hours
4	10.07.2020	IAA, South Bengal Branch	Abhinav- A Three day lecture series on Contemporary issues in Business & Finance in present Pandemic Situation in India	3 days
5	30.07.2020 To 31.07.2020	St. Xavier's College (Autonomous)	Two- day Webinar on NAAC Assessment and Accreditation Process	5 hours
6	31.07.2020	Dept. of History of KBBNC and New Alipore College	National Webinar on Urbanisation in Early India: A Few Case Studies	2 hours
7	31.07.2020	Dept. of English, KBBNC and Southfield College, Darjeeling	National Webinar on Sickness and Isolation	2 hours
8	04.08.2020	Dept. of Geography, KBBNC	One day state level webinar talk on Drinking Water Quality Monitoring and Management	5 hours
9	05.08.2020 & 06.08.2020	Dept. of Education & IQAC, KBBNC	Two-day State Level Webinar on Education & New Normal	6 hours
10	09.08.2020	Panihati Mahavidyalaya	State Level Webinar on Promotional Scheme of College Teacher	5 hours
11	10.08.2020	Dept. of Commerce& IQAC, Dinabandhu Andrews College	One day International Webinar on Mental Health of Youth in the New Normal	5 hours

12	16.08.2020	Dept. of History, Philosophy & IQAC, KBBNC	Emergence of new trends in the backdrop of Covid-19	4 hours
13	26.08.2020	Dept. of Commerce, Maharaja Manindra Chandra College	One day International Webinar on Covid 19: Emerging Issues in Accounting and Finance Markets	3 hours
14	28.12.2020 & 29.12.2020	IAA, South Bengal Branch	Two-day International Webinar on Recent Researches in Accounting and Finance	8 hours
15	27.07.2021	Dept. of Education & IQAC, KBBNC	One day State Level Webinar	3 hours & 30 mins

FACULTY DEVELOPMENT PROGRAM (FDP)/WORKSHOP ATTEND

Sl.no.	Date	Organizer	Topic	Durations
1	01.04.2017	Naba Ballygunge Mahavidyalaya	Workshop on Draft course structure for B. Com (Honours & General) under CBCS	7 hours
2	20.05.2017	University of Calcutta with Councils of Under Graduate Studies & Under Graduate Board of studies in Commerce	Workshop on Proposed B.Com syllabus (Hons. & Genl.) under CBCS	7 hours
3	25.11.2017	T.H.K. Jain College with Under Graduate Board Studies in Commercial, University of Calcutta	Revised Curricula of Semesterised B. Com (Hons. & Genl.) courses of studies under CBCS & related issues	7 hours
4	11.10.2018	WBCUPA	A Ten-To-Five Interactive Session (workshop) on WB Govt. Health Scheme for the beneficiaries of Grant-in-Aid Colleges and University & UGC Gazette Notification, July 2018 on Appointment and CAS	7 hours
5	16.01.2020	Undergraduate Board of studies in Commerce, University of Calcutta & Dept. of Commerce, Netaji Nagar Day College, Kolkata	One day workshop on "Computerized Accounting & E-Filing of Tax Returns	7 hours
6	13.01.2020 & 14.01.2020	Netaji Nagar College	Faculty Development Program on Research Methodology in Social Science	2 days
7	17.02.2020	New Alipore College jointly with EMMRC	One day workshop on MOOCs	7 hours
8	11.06.2020 To 15.06.2020	Acharya Jagadish Chandra Bose College	Faculty Development Program on Paradigm and Impact of Covid-19 on Society & Finance	5 days
9	17.06.2023	Umeschandra College in association with UGBOS in Commerce, Surrendranath College & Sivanath Sastri College	Workshop on New B.Com. Curricula and Syllabi under NEP	7 hours

10	05.07.2023	Victoria Institution (College)	One day Workshop on Curriculum and Credit Framework (CCF, 2022) under NEP	4 hours
11	11.06.2024	Netaji Nagar College	One day Workshop on Curriculum and Credit Framework (CCF, 2022) under NEP	7 hours
12	17.6.24-27.6.24	University of Calcutta	NEP sensitization course	3 hours/day

Teacher Exchange Program/ Student Exchange/ Special Lecture

Date	To	Topic	Duration
05.10.2018	Sonarpur Mahavidhyalaya	Special lecture on Woman Empowerment through Media Education	2 hours
29.08.2019	New Alipore College (Mou)	The Motivational Style of a Leader: A study	2 hours
21.11.2022	Azad Hind Fouz Smriti Mahavidyalaya	A special lecture on Leadership style of Managers	2 hours
11.05.2023	Student Exchange Program <u>Venue: KBBNC</u> <u>Student Sem- VI</u> of KBBNC, New Alipore College (MOU)	E-Filing of ITR 1: Some issues	2 hours
12.05.2023	New Alipore College (Mou)	Effective Communication for Business Growth & Development	2 hours
31.07.2024	Azad Hind Fouz Smriti Mahavidyalaya	A special lecture on Career Opportunities in Commerce	2 hours

- Contributes paper in every issues in our college magazine (info: Magazine Committee Cell)
- Arranges & organized different career-oriented workshop for the students of our dept.
- Organized different Research oriented seminar and workshop under NEP for the teachers and students.