KISHORE BHARATI BHAGINI NIVEDITA COLLEGE (Co-Ed)

148, Ramkrishna Sarani, Behala, Kolkata-700060.

ESTD-2001

Website: www.kbbnc.ac.in Email Id: kbbncollege@gmail.com



5.1.2 Following capacity development and skills enhancement activities are organised for improving students' capability

1. SOFT SKILLS

Year	Name of the capacity development and skills enhancement program	Period (from date - to date)	Number of students enrolled	Name of the agencies/experts involved with contact details (if any)
	SOFT SKILLS			
	STUDENT PRESENTATION (ICT TOOLS)	01-07-2022-30- 06-2023	414	KISHORE BHARATI BHAGINI NIVEDITA COLLEGE (CO-ED), ALL DEPARTMENT
	ORIENTATION PROGRAMME ON SKILL DEVELOPMENT	14-09-2022	54	ANUDIP FOUNDATION
2022- 2023	ORIENTATION PROGRAMME ON SKILL DEVELOPMENT	21-09-2022	52	BANDHAN SKILL DEVELOPMENT CENTRE
	WORKSHOP ON CAMPUS TO CORPORATE UNDERSTANDING OF THE STUDENTS	30-11-2022	58	EDUREKA LEARNING CENTRE
	WORKSHOP ON GST & E- FILING TAX RETURN	12-04-2023	25	KISHORE BHARATI BHAGINI NIVEDITA COLLEGE (CO-ED), DEPARTMENT OF COMMERCE
	DEVELOPING CAREER IN GUIDENCE &	16-05-2023 -	12	KISHORE BHARATI BHAGINI NIVEDITA COLLEGE
	COUNSELLING	30-06-2023	12	(CO-ED), DEAPRTMENT OF EDUCA



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	RECENT TRENDS IN MANAGEMENT, BANKING &	16-05-2023 -		KISHORE BHARATI BHAGINI NIVEDITA COLLEGE
	TAXATION	30-06-2023	86	(CO-ED), DEAPRTMENT OF COMMERCE
	SOFT SKILLS			
2021-	STUDENT PRESENTATION (ICT TOOLS)	01-07-2021-30-		KISHORE BHARATI BHAGINI NIVEDITA COLLEGE
2021-	STODENT PRESENTATION (ICT TOOLS)	06-2022	162	(CO-ED),ALL DEPARTMENT
2022	RECENT TRENDS IN MANAGEMENT, BANKING &	16-05-2022 -		KISHORE BHARATI BHAGINI NIVEDITA COLLEGE
	TAXATION	30-06-2022	50	(CO-ED), DEAPRTMENT OF COMMERCE
	SOFT SKILLS			
	STUDENT PRESENTATION (ICT TOOLS)	01-07-2019-30-		KISHORE BHARATI BHAGINI NIVEDITA COLLEGE
2019-	STODENT FRESENTATION (ICT TOOLS)	06-2020	52	(CO-ED), ALL DEPARTMENT
2019-	APP BASED TEST ON TALLY ERP-9 DIGITAL			
	MARKETING	10-12-2019	46	NSHM SKILL FOUNDATION
	CAREER AS A COMPANY SECRETARY			THE INSTITUTE OF COMPANY SECRETARIES OF
		11-06-2020	50	INDIA
	SOFT SKILLS			
	STUDENT PRESENTATION (ICT TOOLS)	01-07-2018-30-		KISHORE BHARATI BHAGINI NIVEDITA COLLEGE
	STODENT FRESENTATION (ICT TOOLS)	06-2019	105	(CO-ED), ALL DEPARTMENT
2018-	CAREER AS A COMPANY SECRETARY	25-02-2019	45	THE INSTITUTE OF COMPANY SECRETARIES OF
2019				INDIA
	GST AND E-FILING	01-03-2019	22	ICA MEGA CENTRE
	RECENT TRENDS IN MANAGEMENT, BANKING &	16-05-2019 -		KISHORE BHARATI BHAGINI NIVEDITA COLLEGE
	TAXATION	30-06-2019	20	(CO-ED), DEPARTMENT OF COMMERCE



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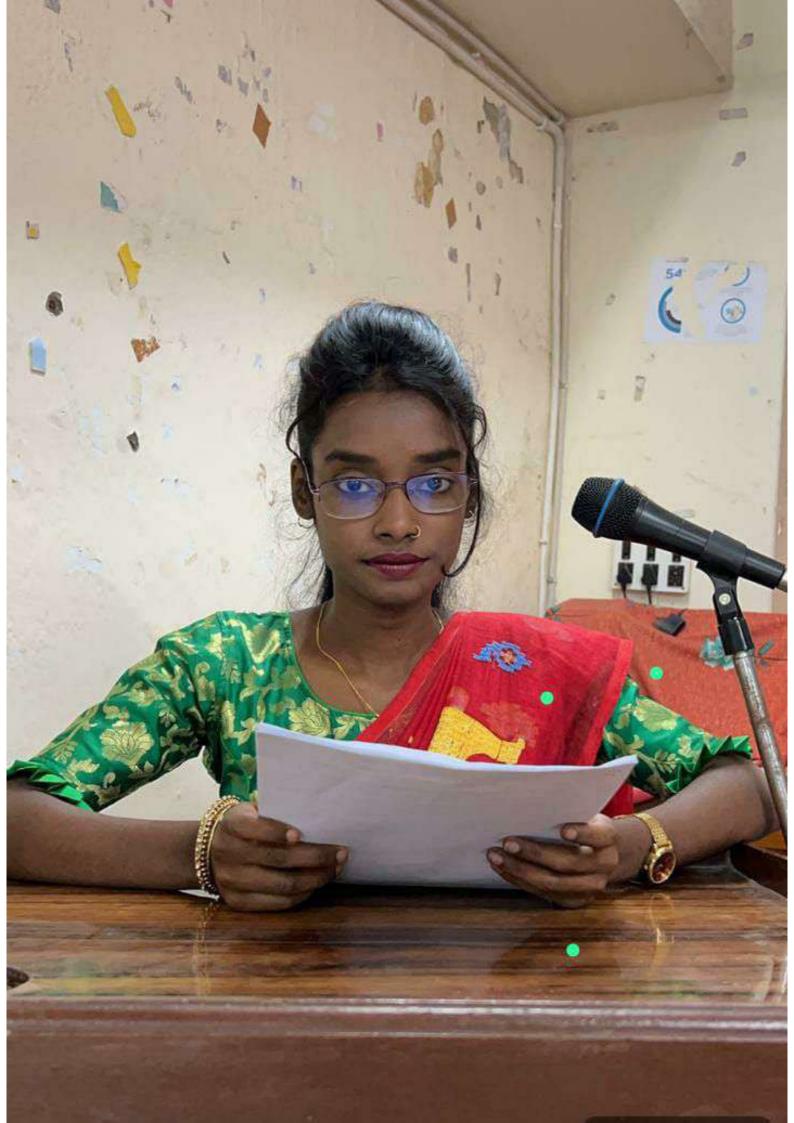












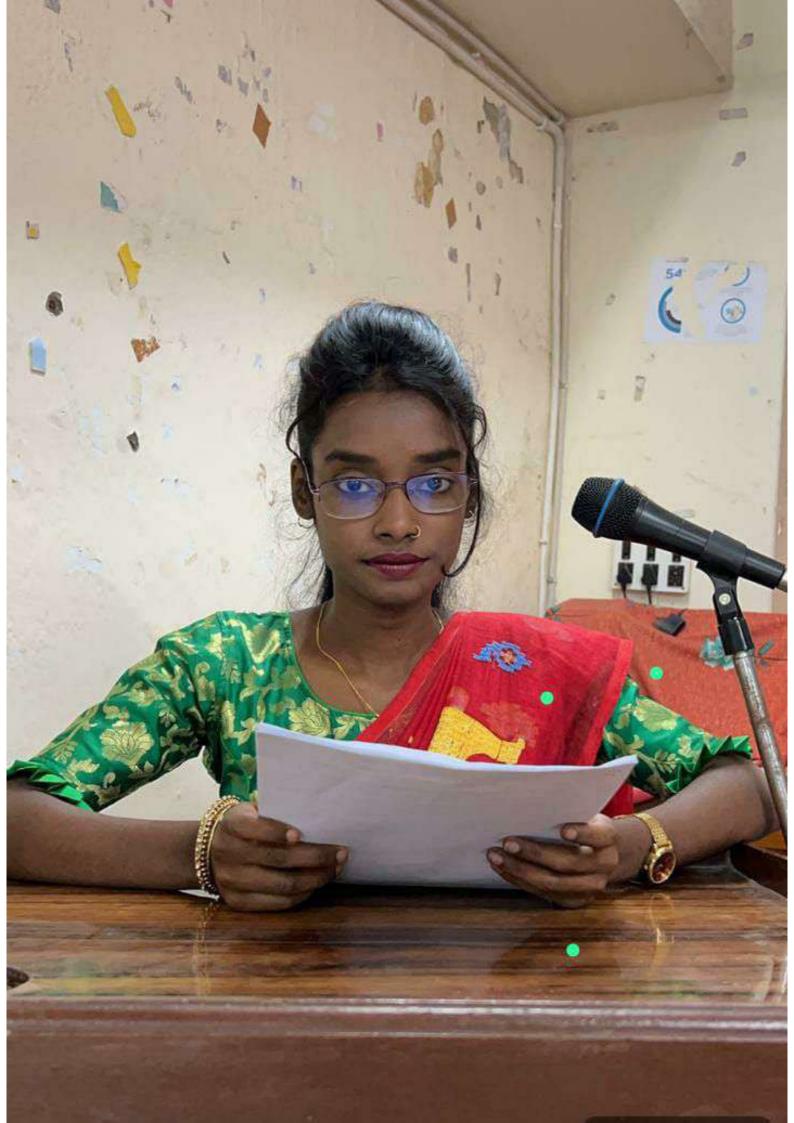














KISHORE BHARATI BHAGI NINIVEDITA COLLEGE (CO-ED)

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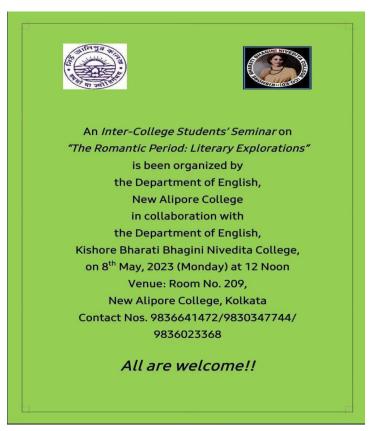
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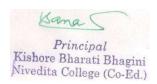
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Student Seminar Held on 08.05.2023

The Romantic Period: Literary Explorations: The students' seminar on the issue "The Romantic Period: Literary Explorations", held on 08.05.2023, formed part of the series of collaborative venture between New Alipore College and KBBNC. In presence of the teachers and students of participating colleges (around fifty in number), the students presented their papers exploring various aspects of the specific period touching upon several rather unusual dimensions. The seminar boosted up the confidence and curiosity among both the presenters and the students sitting in the gallery.





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ESTD - 2001

148, RAMKRISHNA SARANI, VIVEKANANDA PALLY, BEHALA, KOLKATA - 700060, PH. : 2404 3206



Ref.No.....

Date 2.5.23

NOTICE

A Students' Semenar on the Romantic Movement in English Literature shall be held on jointly with New Alipore College on 8/5/23 at New Alipore College. Robecea Dey from Sem 4 Shall read her paper. Shedents from every seminar are invited to the programme and they must intimate their participation in Two doep to the Dept.

SBni 4.0.D.

KISHORE BHARATI BHAGI NINIVEDITA COLLEGE (CO-ED)

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Email Id: kbbncollege@gmail.com



Page 60 STUDENTS' SEMINAR. NEW ALIPORE COLLEGE 68 Stedents seminar at the Kishoke Bharati Bhagini New Hipore collège NAME SIGNATURE SEMESTER 2 Namuala Adhi Kasi (Kojesh Hanna Mohimen 2

KISHORE BHARATI BHAGINI NIVEDITA COLLEGE (Co-Ed.)

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Email ID : kbbncollege@gmail.com Website : kbbnc.ac.in



Ref. No....

Date 09/09/2022

NOTICE

Career Counselling & Placement Cell

Il the teachers and students of the college are hereby informed that an rientation Programme will be organised by Kishore Bharati Bhagini Nivedita ollege (Co-Ed.) in-association with Anudip Foundation for Social Welfare on eptember 14, 2022 from 3:00 – 5:00 P.M. at Hall 1. The aim of the orientation rogramme is to train the students to develop their skill and empower them to get mployed after graduation.

draprasad Das Convenor 9/9/22 Anuforuja Chatterjie Convenor 9/9/22

Principal
Principal
Kishore Bharati Bhagini
Nivedita College (Co-Ed.)

Signature of Teachers and Non Teaching Staffs :-1. Sana 5 149/22 2. Fred 14/9/22 3. Anufrya Chellerjie 14/8/22. 4. Mohana Basu 14/9/22 5. Sweety Sadhahlan. 14/9/22 6. स्वायनिकार अवित्र 7. Payel Mullhergre 14/9/22 8. Ripan Karnakar 14/03/22 9. Nov 4/9/22 10. Jadhir 14/9/22 11. Somen Ghosh 14/9/22 12. Poulani Chakraborty 14.9.22 13. Namoanita Bhuigad 14. 9.22. 14. Agninitia for 14/9/22 15. Mehebub Star 14/09/22 16. Shiprostosy 4.09, 2022 17 Rapi Dm. 19/09/2022 18. Sanjuerta Mahalanabish 14.09.2022 19. Ranjini Basu 14.9.2022 20. Dat getule Delapa 14/09/22 21. Sommeth Philips 14/09/22. 22. Sulaka menvookadeyary 14/9/22 23. Prakash Mistri - 14/09/22 24. Rudwaprasad Das 14/9/22

Orientation Programme for developing skill toward seeking Jobs after Graduation

Organised by: Kishore Bharati Bhagini Nivedita College (Co-Ed.)

In-Association with: Anudip Foundation for Social Welfare Date: 14/09/2022, 3:00 PM onwards

K.B.B.N. College (Co-Ed.)

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Orientation Programme for developing skill toward seeking Jobs after Graduation

Organised by: Kishore Bharati Bhagini Nivedita College (Co-Ed.)

In-Association with: Anudip Foundation for Social Welfare

Venue: Smart Classroom, K.B.B.N. College (Co-Ed.)

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Prentation Programme for developing skill toward seeking Jobs after Graduation

Organised by: Kishore Bharati Bhagini Nivedita College (Co-Ed.)

In-Association with: Anudip Foundation for Social Welfare

Venue: Smart Classroom, K.B.B.N. College (Co-Ed.)

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Orientation Programme for developing skill toward seeking Jobs after Graduation Organised by: Kishore Bharati Bhagini Nivedita College (Co-Ed.)

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In-Association with: Anudip Foundation for Social Welfare

Venue: Smart Classroom, K.B.B.N. College (Co-Ed.)

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_rentation Programme for developing skill toward seeking Jobs after Graduation

Organised by: Kishore Bharati Bhagini Nivedita College (Co-Ed.)

In-Association with: Anudip Foundation for Social Welfare Date: 14/09/2022, 3:00 PM onwards

Venue: Smart Classroom, K.B.B.N. College (Co-Ed.)

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Orientation Programme for developing skill toward seeking Jobs after Graduation

Organised by: Kishore Bharati Bhagini Nivedita College (Co-Ed.)

In-Association with: Anudip Foundation for Social Welfare

Venue: Smart Classroom, K.B.B.N. College (Co-Ed.)

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KISHORE BHARATI BHAGINI NIVEDITA COLLEGE (Co-Ed.)

ESTD. 2001

148, RAMKRISHNA SARANI, VIVEKANANDA PALLY, BEHALA, KOLKATA - 700060, PH.: 2404 3206

Email ID: kbbncollege@gmail.com Website: kbbnc.ac.in



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NOTICE

Career Counselling & Placement Cell

All the teachers and students of the college are hereby informed that an Orientation Programme will be organised by Kishore Bharati Bhagini Nivedita College (Co-Ed.) in-association with Bandhan Skill Development Centre, Behala on September 21st, 2022 from 3:00 - 5:00 P.M. at Smart Classroom. The aim of the orientation programme is to train the students to develop their skill and empower them to get employed after graduation.

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Principal

Kishore Bharati Bhagini Nivedita College (Co-Ed.)

Signature of Teachers:~ 2. 300/36/2010/2/15/22 Sommeth philader 21/9/22 4. Agrinitea Rry 2/aga 5. Somen Ghosh 21/9/22 6. Poulani Chakraborty 21.9.22 7 Namnamita Bhuiya 21.9.22 8. Pallabi Sanxar 21. 09.22 9. Ranjini Basu 21.9.2022 10. Nam Mohana Basu 21.9.22 12. Lega Rey 21/9/2022 13. Amindita Kutra 21/9/22 14 Prakash Mistri 21-09.22 15. Dipar Karmakar 21/09/22.
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ORIENTATION PROGRAM FOR DEVELOPING SKILL TOWARDS SEEKING JOBS AFTER GRADUATION ORGANIZED BY

IN COLABORATION WITH BANHAN SKILL DEVELOPMENT CENTRE

DATE: 21.09.2022 3.00 P.M. ONWARDS

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ORIENTATION PROGRAM FOR DEVELOPING SKILL TOWARDS SEEKING JOBS AFTER GRADUATION ORGANIZED BY

IN COLABORATION WITH BANHAN SKILL DEVELOPMENT CENTRE KISHORE BHARATI BHAGINI NIVEDITA COLLEGE (CO-ED)

DATE: 21.09.2022 3.00 P.M. ONWARDS

SL.NO.	STUDENT NAME	SEMESTER	EMAIL ID	MOBILE NO.	
37	Aka Sh mondal	5th (B·Sc)	OK 03hmondol39108 Obis 40, 8420572832	8420572832	
28	SK. Brem	(B.Com)(UI) 5th	(B.Com)(U1) 5th 5KP51985 Qqmaillon 9875502020	om 9845502020	
23	Swyam Satra	(B. Com)(H) 5th	(B. Com) (H) 5th Swamson 20th 2 Cognition 7003866986	7003866986	
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32	Parima Han	135e. Hon. 3nd	Bee. Hon. 3nd Perming 5.80 cm	09236h0886	
33	Samuela Chousellussu.	Bsc Hon 3rd	Sangeeta chorodhury 11 @	76 48 6. 20 8 bt.	
34	Susmita Saha	B.Sc Hons. 3rd	Susmita taha 82250 Smail Com	6289440753	
35	Puspa Mondal	B.SC. Hons. Spd	Puspamondal 424 @	8583884234	
36	Trusha Booz	B. S.C. Hons. 33d	B. S.C. Hons. 300 Barbousha 2920	9875324478	
34	Sovery Majli	B. Sc. Hons. 2900	B. St. Hons. 3010 Sap. 2002 mashi20@gm- 62010770806	6290770806	
26	Dinesh chandra Roy	B.Se Hong 3nd	B. Se Hons 3nd Roydman 2003@in 7439 454992	7439 454392	
30	Rasthan sovedara	B. A HONS 3nd Partiasandan	Parthosabdan 2367 @. Com	8410506390	

ORIENTATION PROGRAM FOR DEVELOPING SKILL TOWARDS SEEKING JOBS AFTER GRADUATION KISHORE BHARATI BHAGINI NIVEDITA COLLEGE (CO-ED) ORGANIZED BY

IN COLABORATION WITH BANHAN SKILL DEVELOPMENT CENTRE

DATE: 21.09.2022.3.00 P.M. ONWARDS

	SL.NO.	STUDENT NAME	SEMESTER EMAIL ID	MOBILE NO.
	Но	Mehraei Ahmed	328 Sem B.A (How) MaS2IH38@ghuillian 8777563 445	8777563 445
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	43	TSHIKA MANNA	38th 2cm B.sc(H) GEO ishikagnormoras4@ gomin	84204344
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KISHORE BHARATI BHAGINI NIVEDITA COLLEGE (Co-Ed.)

ESTD. 2001

148, RAMKRISHNA SARANI, VIVEKANANDA PALLY, BEHALA, KOLKATA - 700060, PH. : 2404 3206

Email ID : kbbncollege@gmail.com Website : kbbnc.ac.in



Ref. No	Date
CEL INO	

NOTICE

Department of Commerce jointly with IQAC is going to organized a Career-Oriented Workshop on GST & E- Filling on 12/04/2023 from 3pm onwards in Smart Classroom (Room-16) with an objective to enhance the employability & to provide awareness.

All the students of B. Com Honours and General are hereby notified to be present on the scheduled day to make the workshop successful.

Sweety Sadhuhlan. 6/4/23

Convenor

& Head.

Commerce

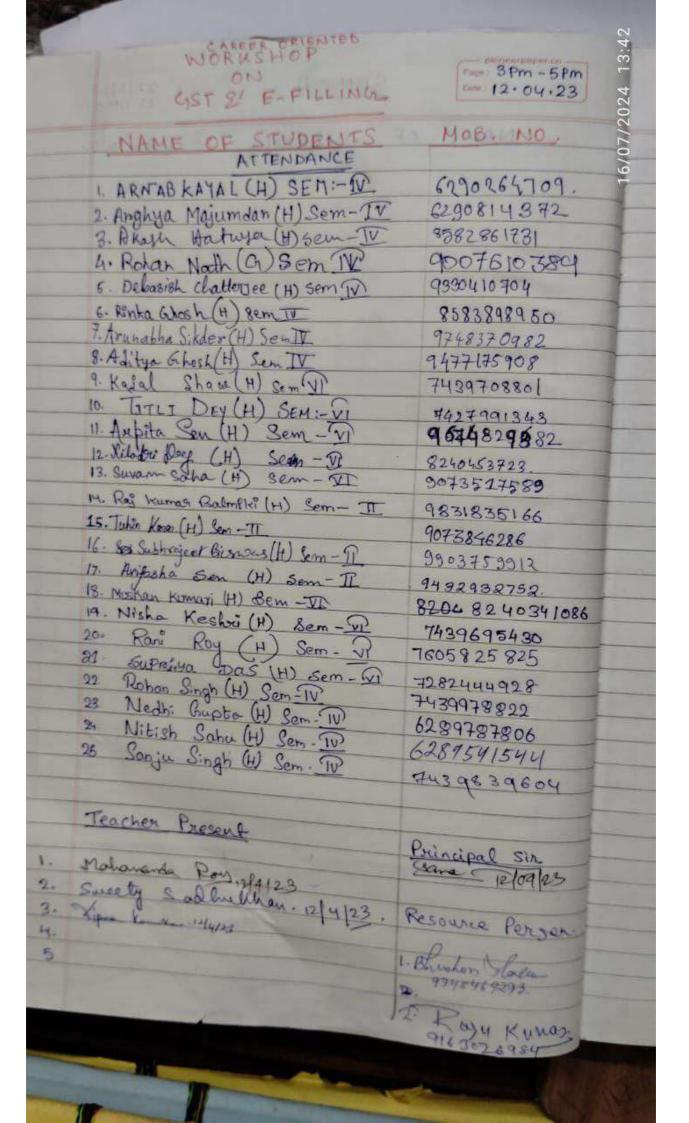
Joint Convener

Joint Convenor

Commerce

QAC Principal 2

Principal
Kishore Bharati Bhagini
Nivedita College (Co-Ed.)





Department of Education

Add On Course 2022-2023

An endeavour towards future footstep

Course Title: Developing Career in Guidance and Counselling

Kishore Bharati Bhagini Nivedita College (Co-Ed) 148, R. K. Sarani, Behala, Kolkata – 700060

Website: www.kbbnc.ac.in

Email Id: kbbncollege@gmail.com

Add On Course Plan Specification

Subject Name: Education

A. Basic Information:

Course title	Developing Career in Guidance and Counselling
Name of Course Coordinator	Ms Joyita Mitra
Credit hours	30
Programs in which the course is offered	B.A (Honours and General)
Level/Year at which this course is offered	Even Semester

B. Course Objectives:

This course explores into the knowledge of Guidance and Counselling and its relationship between various type and areas. Career Counselling facilitates self exploration by encouraging individuals to understand their interests, strength & passions, leading to increase job satisfaction. In this course students will get the opportunity to know the tools, techniques, strategies, information and resources needed for self exploration, goal setting, and planning personal & professional growth, decision making and adaptability, human development & behaviour.

- To familiarize the students with the important concepts.
- To gain practical knowledge of guidance and counselling in real life setting.
- · To explore the fields of guidance and counselling.
- To have a deeper understanding of human behaviour
- To have thorough understanding of guidance and counselling theories and techniques.
- To develop the essential counselling skills.
- To become expert in diverse field like career development, family system & counselling for special population.

This course structure provides a comprehensive overview of Guidance, Counselling, Human Development & behaviour while also incorporating practical sessions to enhance students' understanding and promoting career counsellor's skill.

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C. Course Description:

Module/Week	Unit	Credit	Hours
Module 1:	Meaning of Guidance & Counselling	1	1
Introduction to Guidance & Counselling	Difference between Guidance Counselling & Therapy	1	1
	History, types, & areas of Guidance and Counselling		1
Ö	Ethical considerations in Guidance and counselling	2	2
Module 2:	Active listening, empathy, building rapport, and establishing trust		1
Counselling skills &	Reflective practices and summarization	1	1
Techniques	Skills of a counsellor	1	1
	Practical Session: Techniques of Counselling	2	2
Module 3:	Process, stages, intervention and addressing specific issues through Individual counselling	1	1
Career Counselling	Process, stages, intervention and addressing specific issues through Group counselling	1	1
Modes	Addressing conflicts and promoting cohesion in groups		1
	Evaluating individual and group progress and outcomes	1	1
Module 4:	Needs, Scope, Principles of Career Counselling	1	1
Career	Career development decision-making and goal-setting	1	1
Counselling and	Job search skills and resume writing	1	1
Development	Work-life balance and career transitions	2	2
	Nature, Importance & assessment of interest.	1	1
Module 5: Assessment &	Nature, Importance & assessment of needs and value	1	1
Occupational	Ability & aptitude assessment in career counselling	1	1
Information	Practical Session: Assessing additional constructs affecting career choices & Development.	2	2
	Using technology in career assessment and exploration	1	1
Module 6:	Online career counselling platforms and tools	1	1
Technology in Career Development	Virtual career fairs and networking opportunities	1	1
	Supervision and consultation in career counselling practice	1	1
	Tutorial Session: Identifying Basic psychological issues.	2	2
Culminating	Presentation of Culminating Projects		
Project and Review	Course Review and Feedback		
	Total	30	30

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Assessment:

Weekly quizzes or assignments (20%) Mid-term examination (30%) Culminating project and presentation (30%) Class participation and engagement (20%)

D. Course Components (total contact hours):

Lecture: 22 Hours	Tutorial: 4 hours	Practical: 4 hours	

Additional study / learning hours expected for students: 10 hours

Scheduling of assessment Tasks for students: As and when required Self-assessment, Project, Performnce

E. Faculty and Staff Requirement for the Course:

Number of Faculty Required: 1 (External Expert) + 4 (Internal)

Number of Staff Required: 1

F. Learning Resources:

Required Text (s): Available in College Library & Department Library

Electronic Media Available

G. Facilities Required:

Classroom with ICT Facility: Available

H. Course Evaluation & Improvement Processes:

Strategies for obtaining Student Feedback on Effectiveness of Teaching

Action taken plan based on feedback

Principal

Principal Kishore Bharati Bhagini Nivedita College (Co-Ed.)

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Course Co-ordinators

Kishore Bharati Bhagini Nivedita College (co-ed) Department of Education

Add On Course: Career in Guidance and Counselling

Session: 2022-2023 Class Schedule

Date	Time	Teacher	Module	Name of Module
15.05.2023	2-4.00pm	BD	1	Introduction to Guidance
16.05.2023	2-4.00PM	BD	1	Introduction to Guidance
22.05.2023	2-3.00 PM	DT	3	Career Counselling Modes
24.05.2023	1-2.00 PM	BD	1	Introduction to Counselling
	3-5.00 PM	Ext.	. 2	Counselling Skills & Techniques
30.05.2023	2-3.00 pm	DR	3	Career Counselling Modes
	3-4.00 PM	Ext.	2	Counselling Skills & Technique
				Practical Session
02.06.2023	2-3.00 PM	DT	3	Career Counselling Modes
	3-5.00 PM	Ext.	2	Counselling Skills & Technique
05.06.2023	12-1.00PM	JM	4	Career Counselling &
				Development
06.06.2023	3-5.00 PM	EXT.	5	Assessment & Occupational
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	700000000000000000000000000000000000000	TOTAL CONTRACTOR	A A A A A A A A A A A A A A A A A A A	Information
13.06.2023	1-2.00 PM	BD	4	Career Counselling& Dev.
				Midterm Exam
	3-5.00 PM	EXT	5	Assessment & Occupational Inf
				Tutorial session
14.06.2023	3 1-2.00 PM	DR	3	Career Counselling Modes
	2-3.00 PM	BD	4	Career Counselling& Dev.
15.06.2023	3 2-3.00 PM	BD	4	Career Counselling& Dev.
16.06.202	3 12-1.00 PM	I JM	4	Career Counselling& Dev.
	3-5.00 pm	1011 111 1200000000000	5	Assessment & Occupational Inf
				Practicl session
23.06.202	3 1-3.00 PM	BD	6	Technology in Career
	AND AND THE PROPERTY OF THE PR		5.550	Development
26.06.202	3 1-3.00 PM	BD	6	Technology in Career Dev.
26.06.202	3-4.00 PM	EXT.	6	Technology in Career Dev.
				Tutorial Session

^{*} Feedback Taken

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Nivedita College (Co-Ed.)

^{*} Report on the overall assessment of the course.

Kishore Bharati Bhagini Nivedita College (co-ed) Department of Education

Add On Course: Career in Guidance and Counselling

Session: 2022-2023 Class Schedule

Date	Time	Teacher	Hour(s)	Topic	In:
			110 11 (0)	Topic	Signature with
15.05.2023	2-4.00pm	BD	2	P	Date
				Systaduction to Guidance.	18ml 18fost 23.
16.05.2023	2-4.00PM	BD	2		18/02/2
				Sutsadution to Guidance	Band 12 00 23.
22.05.2023	2-3.00 PM	DT	1	Career Counselling Moder	Thelet 2 2/8/23
24.05.2023	1-2.00 PM	BD	1	Suppoduction to Counselling	16 1 24 10x 23
	3-5.00 PM	Ext.	2		Hand 24/5/23
30.05.2023	2-3.00 pm	DR	1	Caren Genselling Moder	acy 30 3 23
	3-4.00 PM	Ext.	1	Counselling Wills + Tearings	Man 30/5/23
					1
02.06.2023	2-3.00 PM	DT	1	Concero Courselling hodes	Thelen 26 23
	3-5.00 PM	Ext.	2	Courselling Shills 4 techniques	Dhu 2/6/23
05.06.2023	12-1.00PM	JM	1	Career Courseling & development	Wille 5 6 23
06.06.2023	3-5.00 PM	EXT.	2	Assessment & Occupational	DRun 6/6/23
12.07.2022	1 2 00 D) f			Info.	2004 0/6/23
13.06.2023	1-2.00 PM	BD	1	Corses Counselling a Dev. (Mid-Term Soam)	and paralis
1	3-5.00 PM	EXT	2	Assessment + occupational	2 (101)
		31 - 32-32-22-23	270	Into (Tutorial Session)	DPaul 13/6/23
14.06.2023	1-2.00 PM	DR	1	Career Counselling Moder	Day 14/6/23
	2-3.00 PM	BD	1	Cosses Counselling I gev.	(456.25
15.06.2023	2-3.00 PM	BD	1	Corses Counselling 2 Dev.	DW 256/23
16.06.2023	12-1.00 PM	JM	1	Centiniohan & Careca Conseller der.	Vilere 16/6/20
	3-5.00 pm	EXT.	2	Assessment & occupational	
				Dufo (Arachical Session)	spane 16/6/23
23.06.2023	1-3.00 PM	BD	2	Pechalogy in Cores ment	100 00 12°C
26.06.2023	1-3.00 PM	BD	2	Dalidan in Cales Avelonment	A 100 23.
	3-4.00 PM	EXT.	1	Technology in career Develop	spane 26/6/23
				Tutorial lession	2010 120

30 hrs.

(1) External: Deyashini Paul	12
(1) Int. Prof. Bapi Das	12
(2) Int. Prof. Joyita Mitra	2

(3) Int. Dr. Deblina Talukdar	2
(4) Int. Dr. Deepa Roy	2
Total Classes/Hour/ Credit	30

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Department of Commerce

Add On Course

Course Title: "Recent Trends in Management, Banking and Taxes"

Session:2022-2023

Kishore Bharati Bhagini Nivedita College (Co-Ed)

148, Ramkrishna Sarani, 45 Pally, Behala, Kolkata-700060

Website: www.kbbnc.ac.in

Email id: kbbncollege@gmail.com

Basic Information:

The state of the s	Tittot matton.
Course Title	Recent Trends in Management, Banking and Taxes.
Course Coordinator	Dr. Sweety Sadhukhan Assistant Professor
Credit Hours	30
Programs In Which the Course Is Offered	B. Com (Honours &General)
Level/Year at Which This Course Is Offered	Even Semester

Course Objectives:

- Understand the fundamental principles of management and their application in diverse organizational settings.
- Explore the nuances of Goods and Services Tax (GST) and its impact on businesses in the current regulatory environment.
- > Gain comprehensive knowledge of GST compliance, procedures, and reporting requirements for businesses.
- Develop skills in strategic planning and decision-making related to GST implications on business operations.
- Learn about the role of digital marketing in modern business strategies and its integration with overall management practices.
- ➤ Understand digital marketing tools, platforms, and techniques for effective customer engagement and brand promotion.
- > Explore digital marketing analytics and metrics to measure campaign performance and ROI.
- Analyse case studies and industry examples to understand practical applications of management, GST, and digital marketing concepts.
- ➤ Develop critical thinking and problem-solving abilities in addressing challenges related to management, GST compliance, and digital marketing strategies.
- Enhance communication, collaboration, and leadership skills through group projects and interactive discussions.

Gain insights into the ethical considerations and legal aspects relevant to digital marketing practices and GST compliance

Course Description

MODULE	UNIT	CREDIT	HOURS
	1.Universality of Management.	2	2
MODULE-1: APPLICATION	2. Managing stress & emotional stability.	2	2
	3.Roles of PODSCORB.	2	2
	4.Personality Development & Managerial skill.	2	2
	5.Communication Skill.	2	2
	1. Overview of GST	2	2
	2.Principles - Comprehensive structure of GST	2	2
MODULE-II	model in India: Single, Dual GST Transactions.		S2
GOODS AND SERVICE TAX	3. Taxes and Duties	2	2
	4. Inter-State Goods and Services Tax	2	2
	5. Time of Supply of Goods & Services	2	2
	1. Introduction to Digital Banking Framework	2	2
MODULE-III DIGITAL	2. Digital Marketing & Business Value	2	2
MARKETING & ONLINE	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	2	2
BANKING	4. Plan Your Content	2	2
	5. Marketing Objectives & Performance and	2	2
CULMINATING PROJECT AND REVIEW	Marketing Channels Presentation of Culminating Projects		×
	TOTAL	30	30

Assessment:

Weekly quizzes or assignments (20%)

Mid-term examination

Culminating projects and presentation (30%)

Class participation and engagement (20%)

Course Components (total contact hours):

Lecture: 22 hours

Tutorial: 4 hours

Practical: 4 hours

Additional study/learning hours expected for students: 10 hours

Scheduling of assessment tasks for students: As and when required self-assessment,
Project, Performance

Faculty and Staff requirement for the course:

Number of Faculty Required:4 (Internal) +3 (External Expert)

Number of Staff Required:1

Learning Resources:

Required Text(s): Available in College Library & Department Library

Electronic Media Available

Facilities Required:

Classroom with ICT Facility: Available

Course Evaluation & Improvement Process:

Strategies for obtaining student Feedback on Effectiveness of Teaching

Action taken plan based on feedback

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Principal

Sweety Salhuhhan. 15/5/2023 Course Co-ordinator

SCHEDULE OF ADD ON COURSES 2022-2023 APPLICATION OF MANAGEMENT

MODULE-I

Course Coordinator: Dr. Sweety Sadhukhan

TOPIC	DATE	HOURS	TEACHER
I.Universality of Management.	23/05/2023	2	Dipak Karmakar Assistant Professor KBBNC
2.Managing stress &	16/05/2023	1	Dr. Sweety Sadhukhan
emotional stability.	17/05/2023	1	Assistant Professor KBBNC
3.Roles of PODSCORB.	06/06/2023	1	Sikha Mitra SACT
4.Personality Development & Managerial skill.	17/05/2023		Dr. Palash Bandyopadhyay Assistant Professor Azad Hind Fouz Smriti Mahavidyalaya
5.Communication Skill.	22/05/2023		Dr. Sweety Sadhukhan Assistant Professor KBBNC
6.Communication in digitalized form.	27/06/202	3 1	Dipak Karmakar Assistant Professor KBBNC
Total		10	

MODULE-II GOODS AND SERVICE TAX

TOPIC	DATE	HOURS	TEACHER
(80.00.20	31/05/2023	2	ACS Prasenjit Das
Overview of GST Principles - Comprehensive structure of GST model in India:	31/05/2023	2	Dr. Sweety Sadhukhan Assistant Professor KBBNC
Single, Dual GST Transactions. 3. Taxes and Duties	30/05/2023	2	Dipak Karmakar Assistant Professor KBBNC
4. Inter-State Goods and Services Tax	02/06/2023	2	Dr. Palash Bandyopadhyay Assistant Professor Azad Hind Fouz Smriti Mahavidyalaya
5. Time of Supply of Goods &	13/06/2023	3 2	CA Navin Khemka Practising CA
Services		10	

MODULE-III DIGITAL MARKETING & BANKING

TOPIC	DATE	HOURS	TEACHER
1. Introduction to Digital Banking Framework	·	1	Mahananda Roy Assistant Professor
2. Digital Marketing & Business Value	16/06/2023	2	Dipak Karmakar Assistant Professor KBBNC
3. Your Customer	06/06/2023	1	Ms. Pratima Ghosh SACT
4. Plan Your Content	02/06/2023	2	Dr. Sweety Sadhukhan Assistant Professor KBBNC
5. Marketing Objectives & Performance, Working in Digital Marketing Roles	16/06/2023	1	Dipak Karmakar Assistant Professor KBBNC
	13/06/2023	1	Dr. Sweety Sadhukhan Assistant Professor KBBNC
Application of Digital Banking	06/06/2023	1	Bhabani Sankar Deb SACT
Green Marketing	13/06/2023	1	Dr. Sweety Sadhukhan Assistant Professor KBBNC
Total		10	

SCHEDULE OF ADD ON COURSES 2022-2023

MODULE-I

APPLICATION OF MANAGEMENT

Course Coordinator: Dr. Sweety Sadhukhan

TOPIC	DATE	HOURS	TEACHER	SIGNATURE
1.Universality of Management.	23/05/2023	2	Dipak Karmakar Assistant Professor KBBNC	23/05/2
2.Managing stress & emotional stability.	16/05/2023	1	Dr. Sweety Sadhukhan	15/22
emononal statement	17/05/2023	1	Assistant Professor KBBNC	16/5/2
3.Roles of PODSCORB.	06/06/2023	1	Sikha Mitra SACT KBBNC	Sikha Majumder Mijima 610
4.Personality Development &	17/05/2023	2	Dr. Palash Bandyopadhyay • Assistant Professor	En 7 60 18 2003
Managerial skill. 5.Communication Skill.	22/05/2023	2	Dr. Sweety Sadhukhan Assistant Professor KBBNC	2005/27
6.Communication in digitalized form.	27/06/2023	1	Dipak Karmakar Assistant Professor KBBNC	27/06/23
Total		10		

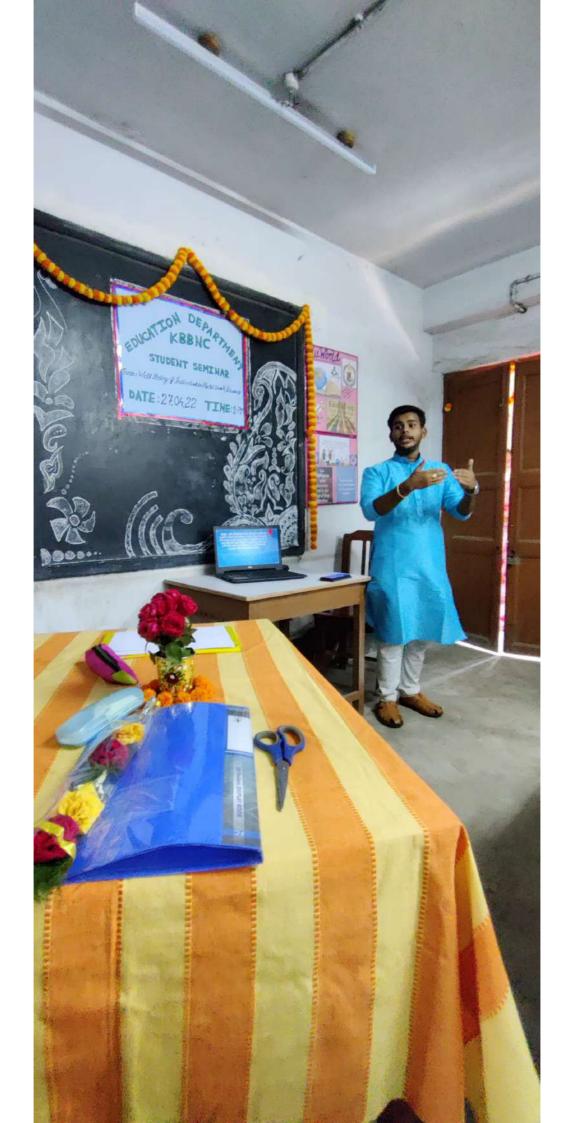
MODULE-II GOODS AND SERVICE TAX

TOPIC	DATE	HOURS	TEACHER	SIGNATURE	
1. Overview of GST	31/05/2023	2	ACS Prasenjit Das Business	land,	
2.Principles - Comprehensive structure of GST model in India: Single, Dual GST Transactions.	31/05/2023	2	Dr. Sweety Sadhukhan Assistant Professor KBBNC	31/05/23	
3. Taxes and Duties	30/05/2023	2	Dipak Karmakar Assistant Professor KBBNC	A 30/05/23	
4. Inter-State Goods and Services Tax	02/06/2023	2	Dr. Palash Bandyopadhyay Assistant Professor	Bonoglagues	
5. Time of Supply of Goods & Services	13/06/2023	2	CA Navin Khemka Practising CA	Down Kung	
Total		10			

MODULE-III
DIGITAL MARKETING & BANKING

TOPIC	DATE	HOURS	TEACHER	SIGNATURE	
Introduction to Digital Banking Framework	05/06/2023	1	Mahananda Roy Assistant Professor KBBNC	(And the second	
2. Digital Marketing 2 Dipak Karmakar Assistant Professor KBBNC		Dipak Karmakar Assistant Professor KBBNC	dr 16106123		
3. Your Customer	06/06/2023	1	Ms. Pratima Ghosh SACT KBBNC	P. grown 6/23	
4. Plan Your Content	02/06/2023	2	Dr. Sweety Sadhukhan Assistant Professor KBBNC	Anor 06 123	
5. Marketing Objectives & Performance.	16/06/2023	1	Dipak Karmakar Assistant Professor KBBNC	A 16/06/23	
Working in Digital Marketing Roles	13/06/2023	1	Dr. Sweety Sadhukhan Assistant Professor KBBNC	3/06/23.	
Application of Digital Banking	06/06/2023	1	Bhabani Sankar Deb SACT KBBNC	06.06.23.	
Green Marketing	13/06/2023	1	Dr. Sweety Sadhukhan Assistant Professor KBBNC	3/6/23	
Total		10			

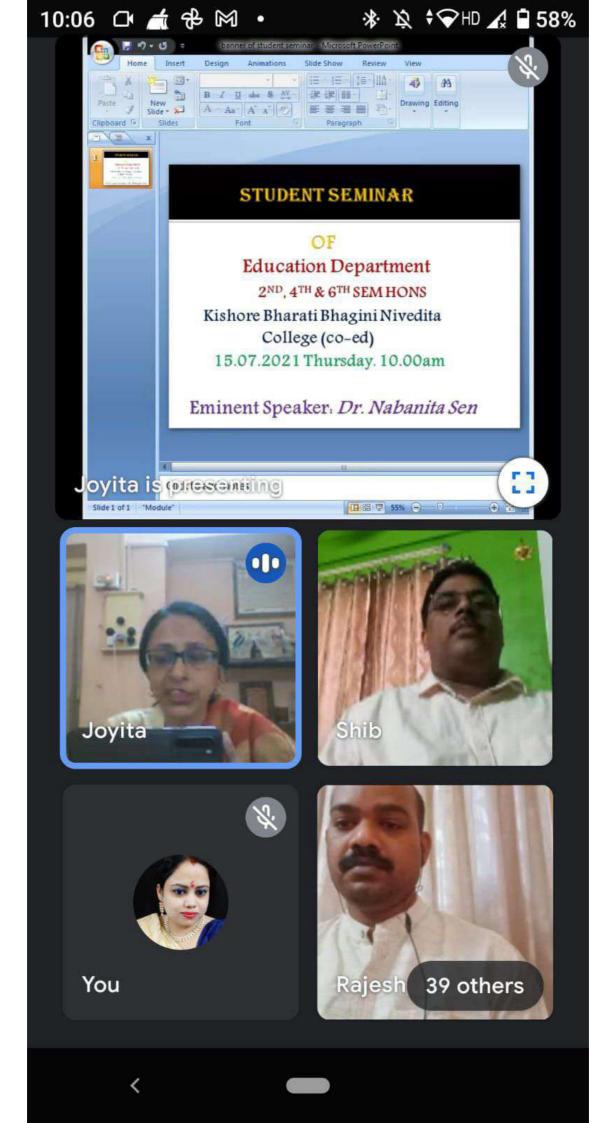


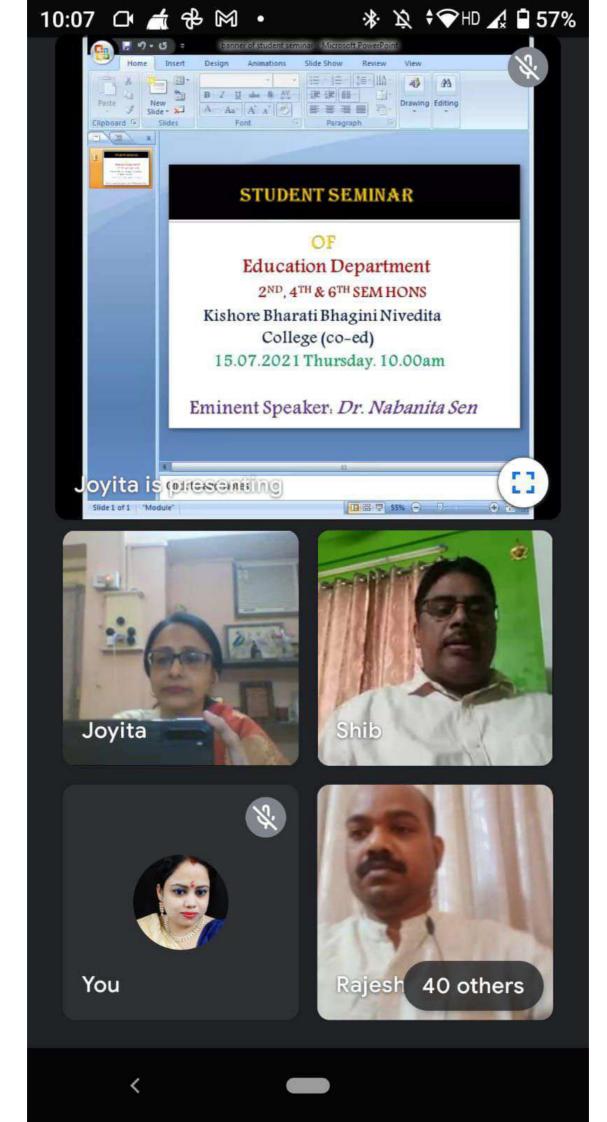


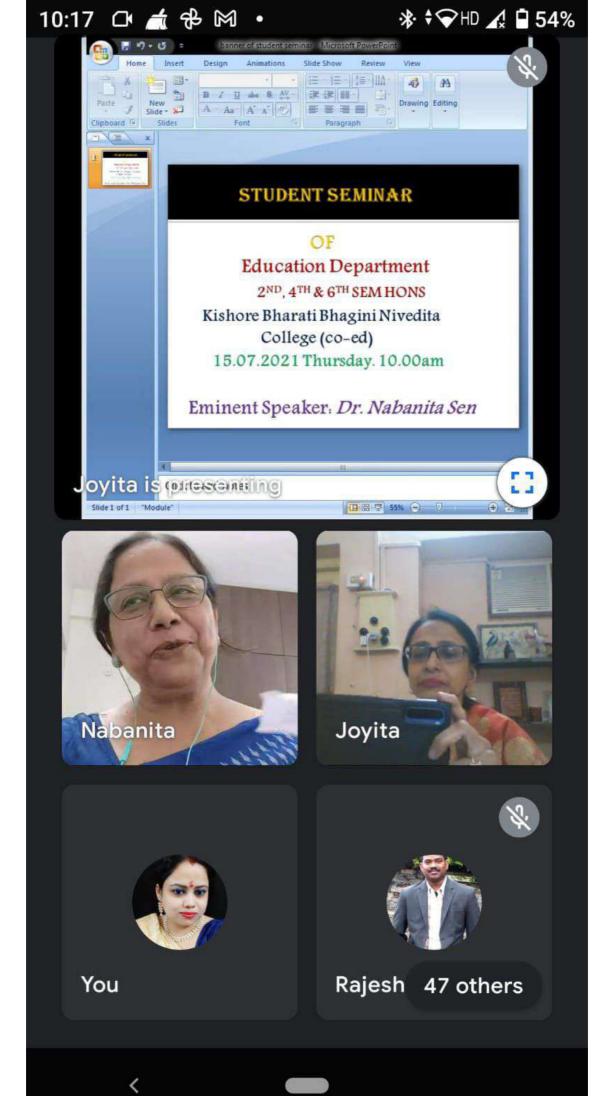














148, Ramkrishna Sarani, Behala, Kolkata-700060.

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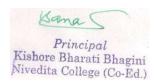
Website: www.kbbnc.ac.in Email Id: kbbncollege@gmail.com



Student Seminar Held on 27.04.2022

Representation of Violence in Literature: A students' seminar was conducted by the Department of English in association with IQAC, KBBNC on "Representation of Violence in Literature". It was held on April 27, 2022 where Prof. Jayashree Mukherjee of the Department of English, Mahisadal Girls' College graced the occasion as a special speaker on the subject. Three teams from three semesters of the English Department participated in the event and spoke on three different topics. The second semester team led by Rebeka Dey dealt with Violence in Classical Mythology, the 4th semester team led by Aditi Mukherjee spoke on violence in the poems of Robert Browning while the 6th Semester students led by Sucharita Bose deliberated on representation of violence in Beckett's Waiting for Godot. There were around 60 participants in the seminar including the teachers. The seminar was successfully executed and students as well as teachers in the audience enthusiastically took part in it.

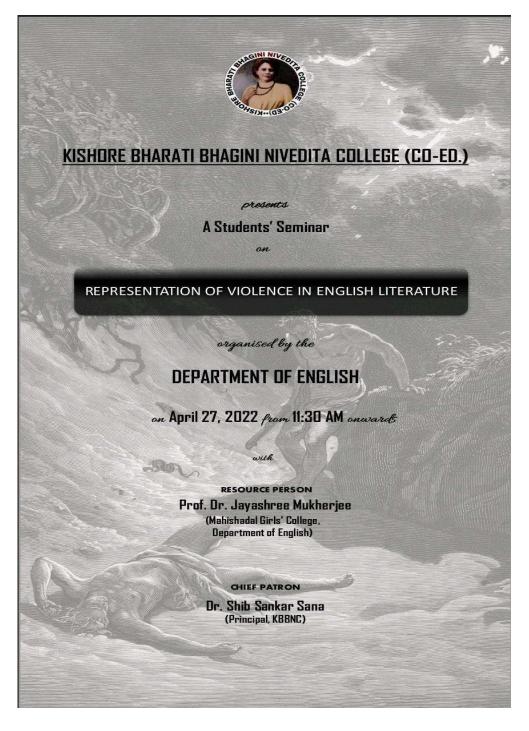
The patron of the seminar was the principal, **Dr. Shib Sankar Sana.** IQAC co-ordinator was **Mr. Rajesh Das**. Convenor of this seminar was **Mr. Sidhhartha Biswas**, Assistant Professor and the then HOD of the Department of English. The organizing committee comprised the remaining professors from the aforementioned department, namely **Dr. Nilanjana Sen, Smt. Manjistha Basu, Smt. Anindita Mitra** and **Sri Agnimitra Roy.**



148, Ramkrishna Sarani, Behala, Kolkata-700060.

ESTD-2001







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KISHORE BHARATI BHAGINI NIVEDITA COLLEGE (Co-Ed.)

ESTD - 2001 148, RAMKRISHNA SARANI, VIVEKANANDA PALLY, BEHALA, KOLKATA - 700060, PH. : 2404 3206



Ref.No.

1

Date 20.4.22

NOTICE

English Departmental seminar on The topie: The Representation of Violence in English Literature.

Date - 27.4.22. Room - 16.

Honours students are asked to prepare their seminar papers in 500 words, typed or handweitteen and submit them to the department at least fine days prior to the event.

20/4/22. H.O.D.



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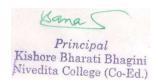
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Website: www.kbbnc.ac.in Email Id: kbbncollege@gmail.com



Page 10

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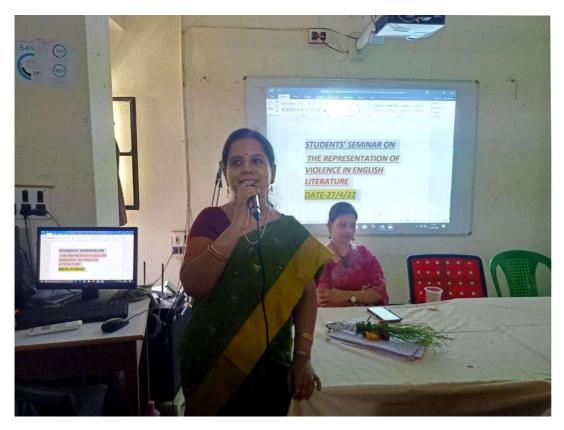




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Department of Commerce

Add On Course

Course Title: "Recent Trends in Management, Banking and Taxes"

Session:2021-2022

Kishore Bharati Bhagini Nivedita College (Co-Ed)
148, Ramkrishna Sarani, 45 Pally, Behala, Kolkata-700060
Website: www.kbbnc.ac.in

Email id: kbbncollege@gmail.com

Basic Information:

Course Title	Recent Trends in Management, Banking and Taxes.
Course Coordinator	Dipak Karmakar Assistant Professor
Credit Hours	30
Programs In Which the Course Is Offered	B. Com (Honours &General)
Level/Year at Which This Course Is Offered	Even Semester

Course Objectives:

- Understand the fundamental principles of management and their application in diverse organizational settings.
- Explore the nuances of Goods and Services Tax (GST) and its impact on businesses in the current regulatory environment.
- ➤ Gain comprehensive knowledge of GST compliance, procedures, and reporting requirements for businesses.
- Develop skills in strategic planning and decision-making related to GST implications on business operations.
- Learn about the role of digital marketing in modern business strategies and its integration with overall management practices.
- Understand digital marketing tools, platforms, and techniques for effective customer engagement and brand promotion.
- > Explore digital marketing analytics and metrics to measure campaign performance and ROI.
- Analyse case studies and industry examples to understand practical applications of management, GST, and digital marketing concepts.
- Develop critical thinking and problem-solving abilities in addressing challenges related to management, GST compliance, and digital marketing strategies.
- Enhance communication, collaboration, and leadership skills through group projects and interactive discussions.
- Gain insights into the ethical considerations and legal aspects relevant to digital marketing practices and GST compliance.

Course Description

MODULE	UNIT	CREDIT	HOURS
	1.Universality of Management.	2	2
MODULE-I APPLICATION	2. Managing stress & emotional stability.	2	2,
OF MANAGEMENT	3.Roles of PODSCORB.	2	2
NANAGEMENT	4.Personality Development & Managerial skill.	2	2
	5.Communication Skill.	2	2
	1. Overview of GST	2	2
	2.Principles - Comprehensive structure of GST	2	. 2
MODULE-II GOODS AND	model in India: Single, Dual GST Transactions.		
SERVICE TAX	3. Taxes and Duties	2	2
	4. Inter-State Goods and Services Tax	2	2
	5. Time of Supply of Goods & Services	2	2
	1. Introduction to Digital Banking Framework	2	2
MODULE-III	2. Digital Marketing & Business Value	2	2
DIGITAL MARKETING &	3. Your Customer	2	2
ONLINE BANKING	4. Plan Your Content	2	2
	5. Marketing Objectives & Performance and	2	2
	model in India: Single, Dual GST Transactions. 3. Taxes and Duties 4. Inter-State Goods and Services Tax 5. Time of Supply of Goods & Services 2 1. Introduction to Digital Banking Framework 2. Digital Marketing & Business Value 3. Your Customer 4. Plan Your Content 5. Marketing Objectives & Performance and Marketing Channels Presentation of Culminating Projects G		
CULMINATING	Presentation of Culminating Projects		
PROJECT AND REVIEW	Course Review and Feedback		8
	TOTAL	30	30

	nents (20%)	
Mid-term examination		
Culminating projects and p		
Class participation and en	gagement (20%)	
Course Components (tot	tal contact hours):	
Lecture: 22 hours	Tutorial: 4 hours	Practical: 4 hours
Additional study/learni	ing hours expected for studen	ts: 10 hours
Scheduling of asses	sment tasks for students: As a Project, Performa	and when required self-assessme
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F 1 1 1 54 FF	rement for the course.	
Faculty and Staff requir		mal Evnert)
Number of Faculty Rec	quired: 5 (Internal) + 3 (Exter	nai Expert)
Number of Staff Requi	red:1	
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Learning Resources:		
	ble in College Library &Depar	tment Library
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Required Text(s): Availa Electronic Media Availal	ble	tment Library
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Assessment:

SCHEDULE OF ADD ON COURSES 2021-2022 APPLICATION OF MANAGEMENT

MODULE-I

Course Coordinator: Dipak Karmakar

TOPIC	DATE	HOURS	TEACHER
1.Universality of Management.	21/06/2022	2	Dipak Karmakar Assistant Professor KBBNC
2. Managing stress &	25/05/2022	1	Dr. Sweety Sadhukhan
emotional stability.	09/06/2022	1	Assistant Professor KBBNC
3.Roles of PODSCORB.	25/05/2022	2	Dr. Sweety Sadhukhan Assistant Professor KBBNC
4.Personality Development & Managerial skill.	31/05/2022	2	Dr. Palash Bandyopadhya Assistant Professor Azad Hind Fouz Smriti Mahavidyalaya
5.Communication Skill.	31/05/2022	2	Dr. Sweety Sadhukhan Assistant Professor KBBNC
Total		10	

MODULE-II GOODS AND SERVICE TAX

TOPIC	DATE	HOURS	TEACHER
1. Overview of GST	02/06/2022	2	ACS Prasenjit Das
2.Principles - Comprehensive structure of GST model in	02/06/2022	1	Dr. Sweety Sadhukhan Assistant Professor
India: Single, Dual GST Transactions.	03/06/2022	1	KBBNC
3. Taxes and Duties	23/06/2022	2	Dipak Karmakar Assistant Professor KBBNC
4. Inter-State Goods and Services Tax	23/06/2022	2	Dr. Palash Bandyopadhya Assistant Professor Azad Hind Fouz Smriti Mahavidyalaya
5. Time of Supply of Goods & Services	03/06/2022	2	CA Navin Khemka
Total		10	

SCHEDULE OF ADD ON COURSES 2021-2022 APPLICATION OF MANAGEMENT MODULE-1

Course Coordinator: Dipak Karmakar

TOPIC	DATE	HOURS	TEACHER	SIGNATURE
1.Universality of Management.	21/06/2022	2	Dipak Karmakar Assistant Professor KBBNC	201122
2. Managing stress & emotional	25/05/2022	1-	Dr. Sweety Sadhukhan	(AN) 23/5/2
stability.	09/06/2022	1	Assistant Professor KBBNC	Amoapol
3.Roles of PODSCORB.	25/05/2022	2	Dr. Sweety Sadhukhan Assistant Professor KBBNC	Aug 12/5/22
4.Personality Development & Managerial skill.	31/05/2022	2	Dr. Palash Bandyopadhyay Assistant Professor Azad Hind Fouz Smriti Mahavidyalaya	Bon & July Sho
5.Communication Skill.	31/05/2022	2	Dr. Sweety Sadhukhan Assistant Professor KBBNC	31/05/22
Total		10		

MODULE-II GOODS AND SERVICE TAX

TOPIC	DATE	HOURS	TEACHER	SIGNATURE
1. Overview of GST	02/06/2022	2	ACS Prasenjit Das Business	brundy.
2.Principles - Comprehensive structure of GST	02/06/2022	1	Dr. Sweety Sadhukhan Assistant Professor	100/22
model in India: Single, Dual GST Transactions.	03/06/2022	1	KBBNC	98/106/22
3. Taxes and Duties	23/06/2022	2	Dipak Karmakar Assistant Professor KBBNC	A 23104122
4. Inter-State Goods and Services Tax	23/06/2022	2	Dr. Palash Bandyopadhyay Assistant Professor Azad Hind Fouz Smriti Mahavidyalaya	Bandalle Jorg
5. Time of Supply of Goods & Services	03/06/2022	2	CA Navin Khemka Practising CA	Saven Whenter
Total		10		

MODULE-III
DIGITAL MARKETING AND ONLINE BANKING

TOPIC	DATE	HOURS	TEACHER	SIGNATURE
Introduction to Digital Banking Framework	10/06/2022	1	Mahananda Roy Assistant Professor KBBNC	De 0,0.6.2
Digital Marketing & Business Value	29/06/2022	2	Dipak Karmakar Assistant Professor KBBNC	20101122
3. Your Customer	25/06/2022	2	Dipak Karmakar Assistant Professor KBBNC	28/06/22
4. Plan Your Content	07/06/2022	1	Dr. Sweety Sadhukhan Assistant Professor KBBNC	02/06/22
5. Marketing Objectives & Performance, Working in Digital Marketing Roles	10/06/2022	2.	Dr. Sweety Sadhukhan Assistant Professor KBBNC	10/6/22
6.Application of Digital Banking	15/06/2022	1	Ms. Pratima Ghosh SACT KBBNC	P. sprosn 1516/22
7.Green Marketing	10/06/2022	- 1	Dr. Sweety Sadhukhan Assistant Professor KBBNC	(6/2)
Total		10		

















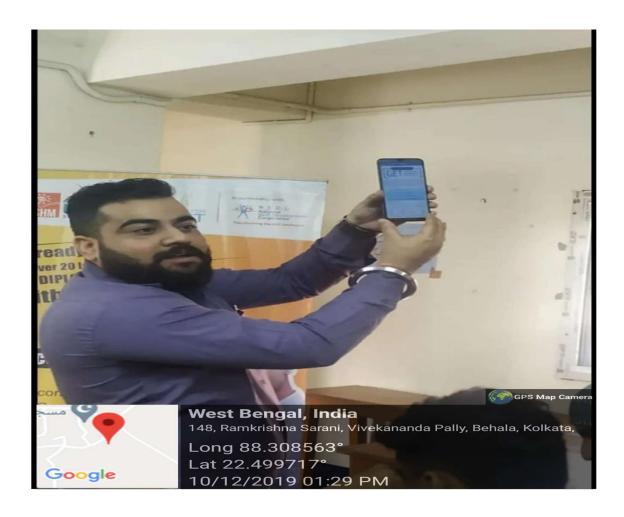


Department of Commerce

Report on Seminar/Webinar and Workshops

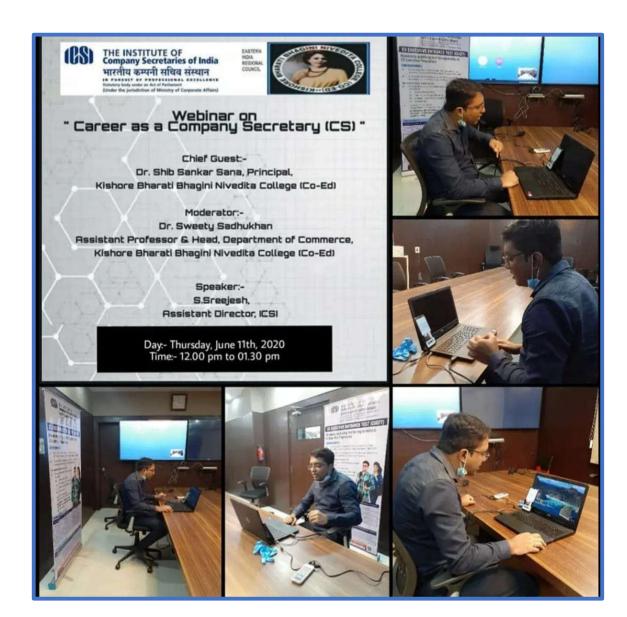
2019-2020

- **1.** Department of Commerce jointly with IQAC organized a one-day **National webinar on "Career as a Company Secretary" by ICSI** on 11/06/2020 by S. SREEJESH, Assistant Director, ICSI got good response from students.
- 2. Department of Commerce jointly with IQAC organized "App based Test" on Tally ERP 9 and on Digital Marketing on 10/12/2019 by NSHM Skill Foundation. There were 46 students participated. This was a Skill-Based workshop and got good response from the students and was very much satisfactory.















(68)

THE INSTITUTE OF Company Secretaries of India IN PURSUIT OF PROFESSIONAL EXCELLENCE

INDIA REGION OFFICE

Ref No. 08/CAP/2019 / 17-39

Date 25/2/19

To,

THE PRINCIPAL, Kishore Bharati Bhagini Nivedita College 148, Ramkrishna Sarani, 45 Pally, Behala, Kolkata 700060

(Sub:-Request for a career counselling session for apprising the students on "Career as a Company Secretary")

Dear Sir/Madam,

The Institute of Company Secretaries of India (ICSI) is a premier national professional body incorporated by an Act of Parliament (Company Secretaries Act, 1980) working under the jurisdiction of Ministry of Corporate Affairs, Government of India. For three decades, the ICSI has been playing a key role in the growth and development of the Indian Corporate Sector by producing a cadre of highly qualified Company Secretaries (CS) as corporate managerial professionals for efficiently and professionally managing the administrative, secretarial, legal as well as financial activities, thus enabling the unhindered growth of the corporate sector.

In the above backdrop we are keen to make the students community aware of the course so that they may consider their ideal choice in the selection of their professions from among many.

Yours is a renowned college and there is a lot of potential among your students. We shall be glad to present information through a career awareness session about the Company Secretary (CS) course and the profession to the students of your institution.

We will take ½ / 1 hour for our session and would like to interact with the students and apprise them about the course and profession and the opportunities to the students who complete the course.

We will be highly obliged if you kindly provide a time and date for our session at your school. A line of confirmation can be sent to Mr S.Sreejesh, Assistant Director at his mail id s.sreejesh@icsi.edu or you can contact him on 8820043049/8910267199 for any further details.

Thanks & Regards,

DVNS Sarma,

Regional Director, ICSI EIRO

ICSI-EIRC HOUSE, 2A, Aharpulus 1st Lane, Kolkota - 700 019
tel: 033 2281 6541, 2283 2973, 2290 1065 / 2178 / 2179, telefax: 033 2281 6542, e-mail: eiro@icsi.ed
Headquarters ICSI House, 22, Institutional Area, Lodi Road, New Delhi 110 003
tel: 011 4534 1000, 4150 4444, fax: +91-11-2462 6727, e-mail: info@icsi.edu, website: www.icsi.edu

CAREER COUNSELLING

Student Attendence Sheet

B.Com Semester II, IV and 3rd Year

Department of commerce & AAHS.

Arranges a workshop program on 'GST and E-Filling'

Date: 01/03/19

Time: 1 pm to Zpm

l.no.	Name of Student SEMEST	E.Q. Valid contact no.
1.	Megha Chaleaborty 2	
9.	Dipa mupta 2	8410619914
3.	Deepale Kuman Pandey 2	7988 569856
4.	Deepale kuman Pandey 2 TWINKLE BANSFOR 2	7980220887
5.	Sommyadeep Mondal 2	6290259397
€.	Sanfanu sinah	9875408967
7.	Joyiti Koley 4 Lightsmay Halder 2	8981552484 8617781368
8.	hothermay traiders 2	9836801386
9.	Arunabha Chafferlee 2	6291584241
10.	Somnath Bandhan 4	6290605399
11-	Nabin Singh 4	877751796
12.	Kajesh anaghmandal 4	9239664689
13.	mucha khatun o	8400771425
14.	HAWTER Paul 2	79809826 09
	Foulonci Mistra 2	98955 100 8 91
16.	Madhermita Chash 2	80135504
14.	Thompshi Des 2	8420737828
18		early 05 44 8666
19.	Purabi Dan. (Shadean)	9836033632
20	Dourab Chakrabarts 5	824007884
21.	Supprasit paul 2	6291202164
, 22,	Santanin Charythingy 4th Sen	9915293260
		171-210260

Department of Commerce

Add On Course

Course Title: "Recent Trends in Management, Banking and Taxes"

Session:2018-2019

Kishore Bharati Bhagini Nivedita College (Co-Ed)

148, Ramkrishna Sarani, 45 Pally, Behala, Kolkata-700060

Website: www.kbbnc.ac.in

Email id: kbbncollege@gmail.com

Basic Information:

Course Title	Recent Trends in Management, Banking and Taxes.
Course Coordinator	Dr. Sweety Sadhukhan Assistant Professor
Credit Hours	30
Programs In Which the Course Is Offered	B. Com (Honours &General)
Level/Year at Which This Course Is Offered	Even Semester

Course Objectives:

- Understand the fundamental principles of management and their application in diverse organizational settings.
- Explore the nuances of Goods and Services Tax (GST) and its impact on businesses in the current regulatory environment.
- ➤ Gain comprehensive knowledge of GST compliance, procedures, and reporting requirements for businesses.
- Develop skills in strategic planning and decision-making related to GST implications on business operations.
- ➤ Learn about the role of digital marketing in modern business strategies and its integration with overall management practices.
- Understand digital marketing tools, platforms, and techniques for effective customer engagement and brand promotion.
- Explore digital marketing analytics and metrics to measure campaign performance and ROI.
- Analyse case studies and industry examples to understand practical applications of management, GST, and digital marketing concepts.
- Develop critical thinking and problem-solving abilities in addressing challenges related to management, GST compliance, and digital marketing strategies.
- ➤ Enhance communication, collaboration, and leadership skills through group projects and interactive discussions.
- ➤ Gain insights into the ethical considerations and legal aspects relevant to digital marketing practices and GST compliance.

Course Description

MODULE-1: APPLICATION OF MANAGEMENT	1.Universality of Management. 2. Managing stress & emotional stability. 3.Roles of PODSCORB. 4.Personality Development & Managerial skill. 5.Communication Skill. 1. Overview of GST	2 2 2 2 2 2 2	HO
MODULE-1: APPLICATION OF MANAGEMENT	2. Managing stress & emotional stability. 3.Roles of PODSCORB. 4.Personality Development & Managerial skill. 5.Communication Skill. 1. Overview of GST	2 2 2 2	
APPLICATION OF MANAGEMENT	3.Roles of PODSCORB. 4.Personality Development & Managerial skill. 5.Communication Skill. 1. Overview of GST	2 2 2	
OF MANAGEMENT	4.Personality Development & Managerial skill. 5.Communication Skill. 1. Overview of GST	2	
	5.Communication Skill. 1. Overview of GST	2	
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	2.Principles - Comprehensive structure of GST	2	
MODULE-II GOODS AND	model in India: Single, Dual GST Transactions.		
A	3. Taxes and Duties	2 -	
	4. Inter-State Goods and Services Tax	2	2
	5. Time of Supply of Goods & Services	2	2
	1. Introduction to Digital Banking Framework	2	2
MODULE-III	2. Digital Marketing & Business Value	2	2
DIGITAL MARKETING &	3. Your Customer	2	2
ONLINE BANKING	4. Plan Your Content	2	2
	5. Marketing Objectives & Performance and	2	2
	Marketing Channels		
CULMINATING PROJECT AND REVIEW	Presentation of Culminating Projects		
SECTION .	Course Review and Feedback		
	Total	30	30

Assessment:

Weekly quizzes or assignments (20%)

Mid-term examination

Culminating projects and presentation (30%)

Class participation and engagement (20%)

Course Components (total contact hours):

Lecture: 22 hours	Tutorial: 4 hours	Practical: 4 hours

Additional study/learning hours expected for students: 10 hours

Scheduling of assessment tasks for students: As and when required self-assessment, Project, Performance

Faculty and Staff requirement for the course:

Number of Faculty Required: 6 (Internal) + 3 (External Expert)

Number of Staff Required:

Learning Resources:

Required Text(s): Available in College Library & Department Library

Electronic Media Available

Facilities Required:

Classroom with ICT Facility: Available

Course Evaluation & Improvement Process:

Strategies for obtaining student Feedback on Effectiveness of Teaching

Action taken plan based on feedback

Sans 15/05/2019

Principal

Sweety Salluhhan, Course Co-ordinator 15/5/201

SCHEDULE OF ADD ON COURSES 2018-2019 APPLICATION OF MANAGEMENT

MODULE-I

Course Coordinator: Dr. Sweety Sadhukhan

TOPIC	DATE	HOURS	TEACHER	
1.Universality of	25/05/2019	1	Ms. Sikha Mitra	
Management	30/05/2019	1	SACT, KBBNC	
2. Managing stress & emotional stability.	21/05/2019	2	Dr. Sweety Sadhukhan Assistant Professor KBBNC	
3.Roles of PODSCORB.	06/06/2019,	1	Ms. Pratima Ghosh	
	07/06/2019	1	SACT, KBBNC	
4.Personality Development & Managerial skill.	23/05/2019	2	Dr. Palash Bandyopadhyay Assistant Professor Azad Hind Fouz Smriti Mahavidyalaya	
5.Communication Skill.	22/05/2019	2	Dr. Sweety Sadhukhan Assistant Professor KBBNC	
Total		10		

MODULE-II

TOPIC 1. Overview of GST	DATE	HOU	TEACHER
2.Principles C	10/06/2019	1	ACS Prasenjit Da
structure of GST model in India: Single, Dual GST Transactions.	10/06/2019	2	Business Dr. Sweety Sadhukhan Assistant Professo
	25/05/2019	2	Dr. Palash Bandyopadhyay Assistant Professor Azad Hind Fouz
4. Inter-State Goods and Services Tax 5. Time of Supply of Goods & Services	22/05/2019	2	Smriti Mahavidyalaya Bhabani Sankar Deb SACT
Application of Input T	10/06/2019	1	KBBNC CA Navin Khemka
Total	27/05/2019	2	Ms. Pratima Ghosh SACT
		10	KBBNC

Sweety Sadbukhan. 15/5/2019.

MODULE-III
DIGITAL MARKETING & ONLINE BANKING

TOPIC	DATE	HOURS	TEACHER
1. Introduction to Digital Banking Framework	27/05/2019	2	Mahananda Roy Assistant Professor KBBNC
2. Digital Marketing & Business Value	21/05/2019	2	Dr. Sweety Sadhukhan Assistant Professor KBBNC
3. Your Customer	30/05/2019	2	Dr. Palash Bandyopadhyay Assistant Professor Azad Hind Fouz Smriti Mahavidyalaya
4. Plan Your Content	15/06/2019	2	Mahananda Roy Assistant Professor KBBNC
5. Marketing Objectives & Performance and Marketing Channels	15/06/2019	2	Mahananda Roy Assistant Professor KBBNC
Total		10	

COMMERCE

SCHEDULE OF ADD ON COURSES 2018-2019 MODULE-I

APPLICATION OF MANAGEMENT

Course Coordinator: Dr. Sweety Sadhukhan

TOPIC	DATE	HOURS	TEACHER	SIGNATURE
1.Universality of	25/05/2019	1	Ms. Sikha Mitra SACT	Sikke Maryob Milya 25
Management	30/05/2019	1	KBBNC	SIKKA Majumoningi
2. Managing stress & emotional stability.	21/05/2019	2	Dr. Sweety Sadhukhan Assistant Professor KBBNC	21/05/19
3.Roles of	06/06/2019,	1	Ms. Pratima Ghosh SACT	P. 6/6/19
PODSCORB.	07/06/2019	1	KBBNC	P. 4736119
4.Personality Development & Managerial skill.	23/05/2019	2	Dr. Palash Bandyopadhyay Assistant Professor Azad Hind Fouz Smriti Mahavidyalaya	Bong sols Jon
5.Communication Skill.	22/05/2019	2	Dr. Sweety Sadhukhan Assistant Professor KBBNC	1900 119
Total		10		

MODULE-II GOODS AND SERVICE TAX

TOPIC	DATE	HOUR S	TEACHER	SIGNATURE
. Overview of GST	10/06/2019	1	ACS Prasenjit Das Business	Bury
2.Principles - Comprehensive structure of GST model in India: Single, Dual GST	10/06/2019	2	Dr. Sweety Sadhukhan Assistant Professor KBBNC	(0/6/19.
Transactions. 3. Taxes and Duties	25/05/2019	2	Dr. Palash Bandyopadhyay Assistant Professor Azad Hind Fouz Smriti Mahavidyalaya	Jan 2 Josh 2019
4. Inter-State Goods and Services Tax	22/05/2019	2	Bhabani Sankar Deb SACT KBBNC	Cos Deb. 22/5/19
5. Time of Supply of Goods & Services	10/06/2019	1	CA Navin Khemka, Practising CA	Down whening
6.Application of Input Tax credit.	27/05/2019	2	Ms. Pratima Ghosh SACT KBBNC	p. 3/15/19
Total		10		

MODULE-III

DIGITAL MARKETING & ONLINE BANKING

TOPIC	DATE	HOURS	TEACHER	SIGNATURE
1. Introduction to Digital Banking Framework	27/05/2019	2	Mahananda Roy Assistant Professor KBBNC	Per 27.5.19
2. Digital Marketing & Business Value	21/05/2019	2	Dr. Sweety Sadhukhan Assistant Professor KBBNC	21/05/19
3. Your Customer	30/05/2019	2	Dr. Palash Bandyopadhyay Assistant Professor Azad Hind Fouz Smriti Mahavidyalaya	Bong Lebeld Lool of
4. Plan Your Content	15/06/2019	2	Mahananda Roy Assistant Professor KBBNC	APRIS. 6.19
5. Marketing Objectives & Performance and Marketing Channels	15/06/2019	2	Mahananda Roy Assistant Professor KBBNC	15.6.19
Total		10		